



Press Release

October 8, 2010

For Immediate Release

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CV INFOSYS NAMES DOUG CARVALHO VICE PRESIDENT, SALES AND MARKETING

Medicare Advantage and Risk Adjustment pioneer makes key addition to leadership team

WESTLAKE VILLAGE, CA – October 8, 2010 – Clear Vision Information Systems, Inc. (www.cvinfosys.com), a pioneer Medicare Advantage and Risk Adjustment Services Company, is announcing that Doug Carvalho has been appointed Vice President, Sales and Marketing. Carvalho brings more than 25 years of experience in building and leading extraordinary health care and Medicare Advantage sales and service teams. In his new position, Carvalho will be responsible for national business development, sales and marketing activities.

“We are extremely excited to have Doug join CV Infosys’ founding executive team. He fills a vital role in CV Infosys’ leadership and we couldn’t have asked for a better individual to place in this position,” said Tom Peterson, CV Infosys President and co-founder. “Doug has built many successful teams for over two decades at various health plans, including Blue Cross of California, Health Net, SecureHorizons, and Blue Shield of California. Doug is bringing his depth in sales and marketing experience to CV Infosys, enhancing our entrepreneurial DNA.”

Doug comes to CV Infosys from Molina Healthcare where he was a member of the executive team. During his tenure at Molina, he served as Associate Vice President of the National Enrollment Growth Team and significantly increased membership. Molina Healthcare has been a leader in providing quality healthcare to those who depend on government assistance and currently provides healthcare assistance to 1.5 million members in ten states.

Doug is coming on board as Barbara Grant-Gould leaves her role as Vice President of Business Development. Barbara was instrumental in the development of our marketing materials, website design, and sales and marketing plans, as well as successfully expanding our client base. We thank Barbara for her contributions to CV Infosys, and we wish her great success in her new endeavors.

ABOUT CV INFOSYS

CV Infosys (Clear Vision Information Systems, Inc.) provides software solutions and services for health plan companies participating with Medicare Advantage. The company was founded in 2006 by four healthcare industry experts who understand Medicare Risk Adjustment and the unique challenges it presents. By the end of 2008, CV Infosys had obtained several multi-state clients, achieved a 300% growth in revenue over the previous year, and moved to larger corporate headquarters in Westlake Village, CA. Projections for 2011 include significant increases in clients, revenue and number of employees, releases of upgraded software tools, and launches of new products and services.