



**CV INFOSYS VP TO PRESENT CASE STUDY AT UPCOMING
2nd Annual HCC Management for Health Plans and Providers Conference**

Conference will be held July 15-16, 2010 in San Diego, CA

WESTLAKE VILLAGE, CA – May 3, 2010 – CVInfosys' Vice President of Business Development will present a case study at the “**2nd Annual HCC Management for Health Plans and Providers**” at the Hilton Del Mar Hotel in San Diego, CA on **July 15, 2010**. The conference will focus on how Medicare Advantage health plans can Channel the Convergence of Risk Adjustment and Provider Engagement. Participants will listen to industry experts present case study findings, strategies and best practices that can be used on the job. Over 30 speakers will cover topics that range from HCC IT tools, documentation and validation methods, to the complex workings of Medicare reimbursements.

On Thursday, July 15 at 10:15 AM, Barbara Grant-Gould, CVInfosys Vice President, Business Development, along with Kelly Ubanoski, Vice President of Revenue Program Management for UNIVERSAL AMERICA, will present case study findings in “How A Health Plan Empowered Their Provider Partners with Improved HCC Intelligence.” The study will address utilizing an HCC analytic tool (RevenueMax™, by CVInfosys), and strategically deploying the HCC intelligence to health plan team members and provider partners. The presentation will be interactive, and will cover issues and best practices for health plans and provider organizations that are charged with proactively managing HCCs and maximizing CMS risk-adjusted revenue.

For more information about the conference, visit

<http://www.worldrg.com/showConference.cfm?confCode=HW09014&field=summary>.

ABOUT CVINFOSYS

CVInfosys (Clear Vision Information Systems, Inc.) provides software solutions and services for health plan companies that offer Medicare Advantage (MA) plans.

CVInfosys was founded in 2006. By the end of 2008, it had obtained several national clients, achieved a 300% growth in revenue over the previous year, and moved to larger corporate headquarters in Westlake Village, CA. Projections for 2010 include significant increases in clients, revenue and number of employees; releases of upgraded software tools; and launches of new products and services (some on a private-label basis).

ABOUT THE INDUSTRY

The four founders of CVInfosys (Tom Peterson, Pam Klugman, Donovan Ayers and William Harbit) are recognized industry experts who understand the unique challenges MA plans present to the companies that offer them. Under its MA program, Medicare pays health plan companies a “premium” to provide Medicare benefits to enrolled patients. The annual premium is calculated by weighting (1) the patient’s demographics and (2) the patient’s medical treatment for chronic conditions during the previous year. This is called “risk adjustment.” The rationale behind risk adjustment is this: the sicker the patient, the more expensive their treatment and the higher the risk adjusted premium.

However, for risk adjustment to work properly, the patient must be treated for each chronic condition every year. If they aren’t, the condition will not be included in the calculation for the following year.

MA health plans and their providers use CVInfosys software tools and services to ensure that patients receive treatment for their chronic conditions every year, and that the conditions are properly coded and submitted to Medicare. This provides a win-win situation for everyone. The patient receives the health care they need, and the health plan receives proper compensation.

MEDIA CONTACT: Barbara Grant-Gould, CVInfosys, Barbara.Gould@cvinfosys.com