



## CV INFOSYS EXEC TO PRESENT CASE STUDY AT UPCOMING MEDICARE ADVANTAGE CONFERENCE:

**Conference will be held August 5-6, 2010 on Coronado Island in San Diego, CA**

**WESTLAKE VILLAGE, CA – MAY 5, 2010** – A CVInfosys executive and industry experts will present case study findings during “Medical Management in Medicare Advantage: A Payer / Provider Collaborative Care Summit” conference, August 15-16, 2010 at Lowes Coronado Bay in San Diego, CA. The conference will focus on the verifying the accuracy of HCC coding, and minimizing financial and compliance risks from RADV audit findings. Over 35 speakers will cover topics that range from medical management policy to the implications of healthcare reform on Medicare Advantage plans.

On Thursday, August 15th, at 10:45 AM, Barbara Grant-Gould, CVInfosys VP of Business Development and Dr. Glenn Singer, Medical Director for GEMCare Health Plan, will present a case study titled “Partnering to Improve Medical Management Using Technology”.

The case study will demonstrate how GEMCare (Golden Empire Managed Care, which is both a Medicare Advantage health plan and an IPA model Medical Group operating in Kern County, CA) has pioneered the use of Health IT to manage care, systematize compliance objectives and track and improve accuracy of HCCs and CMS revenue. Partnering with CVInfosys, GEMCare has harnessed the intelligence and efficiencies that IT systems can offer. Learn how a collaborative win-win partnership between plan, provider and IT Health vendors can improve operations and achieve Best Practices in Risk Adjustment.

### **ABOUT CVINFOSYS**

CVInfosys (Clear Vision Information Systems, Inc.) provides software solutions and services for health plan companies that offer Medicare Advantage (MA) plans.

CVInfosys was founded in 2006. By the end of 2008, it had obtained several national clients, achieved a 300% growth in revenue over the previous year, and moved to larger corporate headquarters in Westlake Village, CA. Projections for 2010 include significant increases in clients, revenue and number of employees; releases of upgraded software tools; and launches of new products and services (some on a private-label basis).

### **ABOUT THE INDUSTRY**

The four founders of CVInfosys (Tom Peterson, Pam Klugman, Donovan Ayers and William Harbit) are recognized industry experts who understand the unique challenges MA plans present to the companies that offer them. Under its MA program, Medicare pays health plan companies a “premium” to provide Medicare benefits to enrolled patients. The annual premium is calculated by weighting (1) the patient’s demographics and (2) the patient’s medical treatment for chronic conditions during the previous year. This is called “risk adjustment.” The rationale behind risk adjustment is this: the sicker the patient, the more expensive their treatment and the higher the risk adjusted premium.

However, for risk adjustment to work properly, the patient must be treated for each chronic condition every year. If they aren’t, the condition will not be included in the calculation for the following year.

MA health plans and their providers use CVInfosys software tools and services to ensure that patients receive treatment for their chronic conditions every year, and that the conditions are properly coded and submitted to Medicare. This provides a win-win situation for everyone. The patient receives the health care they need, and the health plan receives proper compensation.

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