



MDMAX™

Using data from RevenueMax™ to identify gaps in reported risk-adjustable conditions, CVIS generates an MDMax™ problem list and requests intervention by the PCP or provider of record to ensure that chronic conditions are being evaluated and treated. CVIS offers data pursuit projects for physician sites of service, which include:

- Targeted mailings and follow up to the PCP or provider of record
- Requests for an evaluation form to be completed and returned
- Keying the returned data, and
- Output of a RAPS file (or specified alternate format) to the Health Plan.

The Result: Continuity of care is enhanced for patients with chronic conditions. HCC data gaps are filled or updated, thereby raising risk scores and maintaining or increasing CMS revenue for the next payment year.

Clients of MDMax™ are currently experiencing ROIs as high as 60:1.



MDMAX™ METHODOLOGY: OREGON CASE STUDY

With only 2 months left in a calendar year, a large national health plan hired CVIS to initiate and manage a patient out-reach and data pursuit program directed at PFFS physicians in the Pacific Northwest. Criteria for selecting patients was developed by CVIS and the health plan, and CVIS placed calls to patients on behalf of the physicians. When the patients were assessed and the completed claims data submitted, the physicians were compensated by a \$50.00 administrative fee (paid by the health plan.) The result was enhanced continuity of care, goodwill generated by the patient out-reach effort, an increase in risk scores (PMPM), and over \$3.77 million in additional CMS revenue that would have otherwise gone unclaimed.

MDMAX™ FINANCIAL IMPACT *(for the above case study)*

Number of Requests	Average cost per request <i>(including \$50 fee and call center)</i>	Response Rate	Risk Adjustable Dx & Rx Codes Retrieved	Weight of Dx & Rx Codes Retrieved	Annual \$ Value of all Dx & Rx Codes Retrieved	ROI on MDMax
1951	\$32.09	47.5% (918)	1125 (Dx)* 1049 (Rx)*	396.67 (Dx)* 153.02 (Rx)*	\$3.77 Million	60 : 1

** Medical portion only*